

Reading Hack does #LoveToRead

Promotions Volunteer Role Description

Reading Hack does #LoveToRead promotes young people's volunteering in libraries in the weeks leading up to the BBC #LoveToRead weekend. From 24th October to 6th November, young people will be at the heart of #LoveToRead in libraries, volunteering to support library staff and sharing the books they love through three new reading hacks.



As the Reading Hack does #LoveToRead Promotions Volunteer, you will support library staff throughout the #LoveToRead campaign. Volunteers need to be friendly, enthusiastic, reliable and confident talking to lots of different people.

In this role you can:

- Talk to people in the library about #LoveToRead and encourage them to share their reading recommendations.
- Create library displays for promotions such as #LoveToRead, Reading Well and Reading Ahead.
- Research promotional opportunities for library events, such as websites and local newspapers.
- Work with other young volunteers to create and distribute posters for library events.
- Use social media to promote library events.
- Use social media to share photos of library events and to pass on book recommendations using @ReadingHack and #LoveToRead.
- Encourage young people to get involved in library events and talking to them about Reading Hack and Reading Well for Young People if relevant.
- Visit the Reading Hack website to find brand new #LoveToRead hacks to share the books you love with other young people.

Skills gained:

Communication Creativity Teamwork Marketing and Promotion

What next?

You can keep a record of your volunteering hours on the **Reading Hack** website.

- Log in or make a profile on the Reading Hack website.
- Join the Reading Hack does #LoveToRead volunteering hack.
- Use the activity log at the bottom of the page to record your hours.